

# StudentBeans YOU'VE JUST GOTTA SEE IT

## Become Unforgettable for Gen Z's Cinematic Adventure.

Position your brand at the forefront of Gen Z's entertainment experiences through immersive and captivating content. We'll deliver firsthand film ratings, reviews, and the latest gossip, straight from the voices of students. However, let's be real—they're inevitably bound for the cinema to see it themselves. Let's position your brand as prime-choice for a well deserved break from their studies.

### REACHING GEN Z

#1

Leading  
Student  
Brand

1M

Social  
Followers

4M

Students  
in our  
Database

### CAMPAIGN HIGHLIGHTS

#### TikTok Voxpops Series Sponsorship

Feature your brand in our TikTok Voxpops series, connecting with Gen Z through engaging questions centered on movies and actors.

#### App Carousel on Boost Day

Secure a weekly spot in the app carousel on boost day, ensuring your brand is part of the Gen Z cinematic journey.

#### App Push Notifications

Receive a dedicated app push notification on boost day, making your brand one of the first things Gen Z sees when they explore upcoming releases, events, and exclusive content.

#### Premium Brand Hub Inclusions

Showcase your brand alongside TikTok content and film trailers on your Premium Brand Hub, solidifying your connection with Gen Z.

Authentic Gen Z Perspective | Interactive Storytelling | UGC  
| Tailored Brand Integration | Engaging Gen Z Audiences